



15th Annual Susan G. Komen Charlotte Race for the Cure® Fundraising Kit

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DID YOU KNOW

75% of every dollar raised by Susan G. Komen Charlotte stays in Mecklenburg, Lincoln, Iredell, Rowan, Cabarrus, Stanly, Union, York, & Gaston Counties.

25% is contributed to the Susan G. Komen for the Cure National Award & Research Grant Program, to fund ground-breaking breast cancer research.

Susan G. Komen for the Cure
Charlotte Affiliate
2316 Randolph Road
Charlotte, NC 28207
704.347.8181

Welcome Fundraiser Participant!

On behalf of everyone at Susan G. Komen for the Cure, we want to thank each of you personally for your commitment in the Charlotte Race for the Cure. The Pledge Committee welcomes all participants and fundraisers to this year's Race. The Committee promotes team participation, sets fundraising goals, awards individual and team prizes, and assists members with registration.

Are you a new fundraising participant? Being a fundraising participant is a great way to interact with your family, friends, co-workers, and others, to make a difference in our community while raising funds. Think of the fun you can have as you host fundraising events, and join together with several thousand others on Race Day!

Are you a returning fundraising participant? Thank you...thank you...thank you! We witnessed first-hand how much your efforts impacted the success of our event last year. We raised \$1.6 million dollars in our Komen Charlotte Race for the Cure last year. Over half of the fundraising dollars were raised by teams! We can't do it without you!

Your participation is a beautiful tribute to those whose journey has ended and to those whose very presence is an inspiration. Every step you take and every dollar you raise brings us closer to a future without breast cancer. Because you are taking those steps as a participant/fundraiser - you're multiplying your impact on the cause.

If you have questions, email the Pledge Committee at pledges@komencharlotte.org or contact the Komen Charlotte office at 704.347.8181.

Sincerely,

Vertina Newman
Pledge Chair
pledges@komencharlotte.org

2010 Race fundraising contributed to:

\$1.25 Million in local grants
\$600,000 for the Susan G. Komen Award and Research Grant

832 Teams were critical in this success!

66% of fundraising dollars were raised by teams

Teams account for 2/3 of the participants and half of pledge dollars raised!



Your dollars TRULY MAKE A DIFFERENCE

FOR THE UNINSURED & UNDERINSURED OF OUR 9 COUNTY SERVICE AREA

AS A DONATION:

\$50

= Provide compression garments for post-surgery treatment

\$150

= A potentially life-saving diagnostic mammogram

\$300

= Three-month supply of Tamoxifen, an important post-treatment medicine

AS A FUNDRAISER:

\$485

= One fine needle biopsy to check for cancerous tissue

\$1,250

= 10 potentially life-saving diagnostic mammograms

\$2300

= Lymphedema compression garments and therapy for 3 or more people

DID
YOU
KNOW

75%

75% of every dollar raised stays in Mecklenburg, Lincoln, Iredell, Rowan, Cabarrus, Stanly, Union, York, and Gaston Counties.

25%

25% of the funds raised are contributed to the Susan G. Komen for the Cure National Award & Research Grant Program to fund breast cancer research.

KOMEN KOACHES

Our fundraisers are the backbone of our event, so please know that we appreciate all your efforts.

To show our support, we have assembled a group of volunteers to provide great customer support for you and your team. Your Komen Koach will be available to answer questions and act as a mentor to coach your fundraising efforts to the next level!

To have a Komen Koach assigned to your team, email pledges@komencharlotte.org.

Vertina Newman

2011 Fundraising/Pledges Co-Chairs



2010
Fundraising/Pledges Committee
Dawn, Tia, Kara, Dena & Vertina



BENEFITS OF A KOMEN KOACH:

NOURISH:

- Komen Koaches will help nourish top performing Fundraisers already flourishing, to provide great customer service.
- Komen Koaches are your single point of contact at Komen. They are your go-to person to assist with answering questions about the Race, technical assistance, or anything else you may need.
- Komen Koaches can help Fundraisers by providing communication support and by acting as a sounding board for new ideas.

FLOURISH:

- Komen Koaches will help teams with opportunities for growth to flourish by acting as a mentor to help move you to the next level!
- Komen Koaches can help with team ideas and promotional concepts to assist with fundraising.

Important things to know

PACKET PICKUP & REGISTRATION

MAILING

Register after September 12th may pick up Race Packets at Belk locations Founders Hall, and on Race Day.

Register before September 12th and have your Race Packet mailed to you!

BELK - Carolina Place Mall - 110009 Carolina Place Parkway

Registration & Packet Pickup

Friday, September 23rd 4:00 pm - 8:00 pm

BELK - SouthPark Mall - 4400 Sharon Road

Registration & Packet Pickup

Saturday, September 24th 11:00 am - 6:00 pm

BELK - Northlake - 7115 Northlake Mall Drive

Registration & Packet Pickup

Sunday, September 25th 1:00 pm - 6:00 pm

FOUNDERS HALL - 100 N. Tryon Street

Registration & Packet Pickup

Wednesday, September 28th 11:00 am - 6:00 pm

Thursday, September 29th 11:00 am - 6:00 pm

Friday, September 30th 11:00 am - 6:00 pm

RACE DAY REGISTRATION & PACKET PICKUP

Wachovia Atrium at Two Wachovia Center 6:00 am

301 South Tryon Street

CONTACT KOMEN

Komen Charlotte Office

2316 Randolph Road

Charlotte, NC 28207

Tel: 704.347.8181

Fax: 704.347.8145

PLEDGE COMMITTEE

Vertina Newman

pledges@komencharlotte.org

- 1 Visit www.komencharlotte.org, click "Race for the Cure" and then Register.
- 2 Follow prompts to your Participant Center where you can perform all of your online fundraising.
 - Set up a personal page to manage your fundraising goal.
 - Update & modify your personal page. You can upload a photo and change the text to include your reason for participating and why it is important.
 - Upload your e-mail address book and/or enter e-mail addresses manually.
 - Send out e-mails to friends and family asking for their support. These messages will include a link back to your personal page.
 - View your progress under the "My Progress" link/icon where you will be able to view donor information and enter offline gifts (donations received in the form of cash and/or check).

Fulfill A Promise: Fundraising

The number one reason people donate is because they are asked!

- Personalize your team and individual pages and share how you've been touched by breast cancer.
- Identify friends, family and colleagues who would like to support you.
- Face-to-face communication will always garner a more positive response; however, you can reach a lot more people with e-mail.
- Use the online tools outlined in this toolkit. Encourage your supporters to donate and watch your fundraising totals grow.
- The people most likely to give are those who have given before! Don't be afraid to go back to last year's supporters. Make sure they know the impact of their donation last year, and encourage them to make a similar or even larger gift this year.
- Be the first person on your team to make a donation and ask everyone to follow your lead.

1 in 8

women will be diagnosed with breast cancer in her lifetime. These women are mothers, sisters, friends and colleagues.

Let your supporters know how their gifts will save lives.

• It's important to let people know exactly where their money will go and the impact of their gift. Check out the information elsewhere in this toolkit.

Keep your supporters updated on your progress and follow-up with them after the Race.

- Make a personal and team fundraising goal and inform all on your progress: tools on your personal and team pages make this easy!
- After the Race, let your supporters know how much your team raised and the impact that will have on our fight to end breast cancer forever. Send pictures of your team during Race Day!

Thank your donors, and then thank them again!

• A handwritten note, personal e-mail, or telephone call will be sure to let your friends and families know how much their support means to you.

Make fundraising a team effort.

- Share tips and ideas with each other and be sure to thank them often for their efforts!

COMPANY SUPPORT

MATCHING GIFTS

Make your donations go twice as far by participating in your employer's Matching Funds Program. File the necessary form(s) with your employer and submit copies to the Komen Charlotte office via mail (PO Box 601597 Charlotte, NC 28260-1597), fax (704-347-8145) or email pledges@komencharlotte.org. A matching form must accompany your donation in order to be eligible in fundraising totals.

"CORPORATE PAY" REGISTRATION FEES

Many companies will pay for employees' registration fees. We make this process easy by setting up an online corporate code for employees and submitting an invoice to your employer after registration closes. Email admin@komencharlotte.org for more information.

DID YOU KNOW?

\$100 will help a woman without health insurance receive a mammogram that could save her life.

\$250 will allow us to pay for 5 clinical breast exams.

\$50,000 The average cost of treatment including surgery and chemotherapy.

\$1.5 million The amount of money we would raise if all 15,000 Race participants collect just \$100.

SLEEP IN for the Cure®

Want to join a team without running or walking?

Sleep in for the Cure® is a registration option for those who want to be a team member, but will be absent on Race Day.

FUN - RAISING IDEAS!



“SERVE YOUR SWEET TOOTH” DAYS

Everyone loves homemade desserts and everyone likes to make them! Have a contest to judge the best chocolate chip cookie have your CEO be the judge! Then sell all the entries to benefit your Race team! If you had a bake sale once a month for a year you could raise about \$1,000!

CASUAL DAYS

Ask your team members and other department representatives to collect a \$5 fee from employees who would like to dress down on Fridays. The donations will benefit – your Komen Race for the Cure Team! If you held a Casual Day day once a month for a year and 100 employees participated, you would raise \$6,000!



“WATER COOLER” DAYS

Have employees gather around the water cooler to take a break and buy bagels, pizza slices or popcorn on certain days of the week. Or have a team member take up collections for coffee and then do a delivery run. You can charge a little extra since you are bringing it to them.

ADDITIONAL TIPS

Brainstorm with your team. Be creative and think of things that can involve the entire company. Advertise your participation as much as possible and JUST ASK PEOPLE! Too often people just don't know how to get involved. A poster on a bulletin board may not get noticed, so make sure your event information stands out. The more excitement you can create, the more people will want to be a part of it! If you are having fun, your co-workers will too!

OTHER IDEAS:

- Sell company T-shirts or sweatshirts
- Car washes
- Donation jars
- Thermometer showing current fund raising status
- Pot luck lunches at work
- Contests/raffles
- Holiday gift wrapping service
- Sell single flowers on Friday
- Concession stands at games and festivals
- Auction dinner for 4, sports or event tickets, gift certificates, etc.
- Mini golf tournaments
- Rummage sales/garage sales
- Sell your office services, such as cubicle cleaning, filing, helping out with a major mailing, etc.
- Have your team be babysitters for a month and advertise through your company's e-mail

POWER OF 100

honoring the promise of one

We want to acknowledge a very special group of race participants. This program honors the top fundraisers from the previous year's race. The top 100 fundraisers each year will be included in the Power of 100 recognition program at the following year's race and on our website. These individuals will wear a special green bib with a number from 1 to 100 based on the amount raised the year before (ranking will be determined by dollars raised from the opening of that year's race registration and close on October 31st). In addition, we will have our POWER of 100 list posted on our website to honor the amazing efforts of these 100 individuals.

Thank you for your support,
2011 Komen Pledge Committee

2010 Power of 100 factoids:

- Members of the 2010 Power of 100 raised a third of total funds raised
- Average personal fundraising total was \$3,000
- Komen Charlotte received \$297,100 in confirmed gifts from the Top 100
- Individual totals range from \$1070 - \$26,933

Other Top 100 fun facts:

- Over half (51) were team captains
- 42% are survivors
- 80% were a member of a team
- 68 different teams are represented in the Top 100
- 13 teams had more than one fundraiser in Top 100
- 82% of Top 100 are female

Everyone has the potential to be part of the
POWER of 100. Help us honor the Promise of One
- start fundraising today!

TEAM AWARDS

Building teams has its benefits! The team with the largest amount of pledges in each of the following categories will be recognized at the awards ceremony following the Race on October 2nd. Team totals will be based on the number of dollars received by the team deadline of September 26, 2011.

PARTICIPATION AWARDS

- Friends & Family Team
- Medical/Healthcare
- Small Business (0-100 Employees)
- Mid-Sized Business (101-499 Employees)
- Corporate (500+ Employees)
- Community Organizations
- Faith-Based Organizations
- Schools (K-12)
- College/Universities

FUNDRAISING AWARDS

- Top Fundraising Corporate Team
- Top Fundraising Non-Corporate Team

SPECIAL RECOGNITION

- Lynn Kennelly Impact Award

This award is in honor of the late Lynn Kennelly, one of two inspirations for the Circle Up! team who was a long-time supporter of the Charlotte Affiliate of Susan G. Komen for the Cure and our mission to find a cure for breast cancer. The winner of this award will exhibit the same qualities that Lynn personified in her decade-long fight against this dreaded disease – passionate and strong-willed in her drive to make an IMPACT by supporting and empowering those around her – a shining example of paying it forward. Please send nominations to teams@charlottekomen.org.

Bust a Move, Komen!

Are you ready to shake your booty for Komen? Are you and your team members looking for a fun and unique way to draw attention to your team? Join our YouTube Video Contest!

Gather your team members together, select a song, and put together a creative and entertaining video showing members of your team getting ready for the Race, promoting your team, or just celebrating life!

Videos are due by September 24th . We will award prizes to the video that has received the most "hits" as of September 30th as well as the video that the judges determine to be the best. Break out your dancin' shoes, get creative, and HAVE FUN!

SUMMARY OF RULES:

(For a complete list of rules, please visit www.komencharlotte.org)

- Your video must include the following: "Charlotte Race for the Cure" along with the event date, in either of the following formats "October 1, 2011" or "10.01.11"
- Content must be appropriate for a family audience - keep it PG, please!
- Visit www.komencharlotte.org for more information about the contest, including tips & suggestions, YouTube tutorials, and the video release.

Earn fabulous fundraising rewards...
all while joining us in our promise to end breast cancer forever!



Reward yourself for your fundraising efforts...
offer your gift to a family member, friend, or honor the special Survivor in your life with one of these great prizes. The choice is yours!

Raise	Receive Your Choice of...
\$250-\$499.99	Susan G. Komen Computer Portfolio, Brinkmar® BBQ Tool Set, Susan G. Komen Ultra Cotton Long Sleeve Tee and more....
\$500-\$749.99	Cuisinart® Sandwich Grill, Bulova® Bracelet Watch, Susan G. Komen North End Sport Long Sleeve Top and more....
\$750-\$999.99	Samsonite® Wheel Duffel, Philips® Multimedia Speakers 2.1, Susan G. Komen Cutter & Buco® Soft Shell Vest and more....
\$1000-\$1499.99	Dooney & Bourke® 1975 Signature Large Slim Wristlet, Coleman® Roadtrip Party Grill, Susan G. Komen Storm Creek Jacket and more....
\$1500-\$2499.99	Sony® Clock Radio, LeapFrog Leapster Explorer™, Cuisinart® SmartPower Compact Portable Blender and more....
\$2500-\$4999.99	North Face® Denali Jacket, Apple® iPod® nano 8GB, American Tourister® 3 Piece Luggage Set and more....
\$5000-\$7499.99	Samsung® 16GB Camcorder, Trek® Cruiser Bike, Bose® Digital Music System and more....
\$7500-\$9999.99	KitchenAid® 3 Piece Set, Garmin® 4.3" Bluetooth GPS, Dyson® Ball All Floors Vacuum and more....
\$10000 +	Panasonic® Viera X2 Series 32" 720p LCD HDTV with iPod Dock, Tourneau® Watch, Char-Broil® Backyard Leisure Package and more....



Gifts are not cumulative. To be eligible, money must be turned in by the deadline. Eligible participants will receive redemption certificates following the event. Visit your local Susan G. Komen for the Cure® Affiliate website to learn more about these prizes.

Or log on to <http://komen.summitmg.com>



BOUNDLESS FUNDRAISING through facebook



Komen has resources for you to expand fundraising opportunities to your personal social network! Follow the simple instructions below to have your fundraising meter added to your Facebook page. When your friends click your badge it will link them directly to your Komen page!

1. Login to Participant Center
2. Click on the "Fundraise with Facebook" icon
3. Login to your Facebook page
4. Follow the steps prompted by Facebook



race schedule

Komen Race for the Cure®
October 1, 2011
Uptown Charlotte

schedule of events

Registration and Packet Pickup opens	6:00 am
Team Village Opens	6:00 am
Survivor Breakfast begins	6:00 am
Team Pictures	6 – 7:15 am
Survivor Picture (1 group shot taken)	6:45 am
Timed 5K Adult and Youth	7:15 am
Recreational 5K Adult and Youth	7:50 am
1 Mile Adult and Youth	8:30 am
Kids Dash for the Cure	8:30 am
Survivor Tribute	9:30 am



POWER OF 15

TAKE THE CHALLENGE!

- Celebrate our 15th Race!
- Ask 15 friends to donate
- Recruit 15 volunteers
- Register 15 team members

T-SHIRTS: All participants will receive a 2011 Race for the Cure T-shirt.

SURVIVORS: The Survivor Celebration promises to be an uplifting and joyful acknowledgement of survivors. All survivors will receive a special pink cap and T-shirt, sponsored by ZTA Foundation.

IMPORTANT: Email teams@komencharlotte.org at least 48 hours in advance if you plan to pick-up packets for your team at a packet pickup location.

WHERE DO I PARK? Check the website the week of September 1st for parking information. We recommend carpooling or taking CATS buses / LYNX Blue Line and arriving early.

WHAT IS THE FINAL DATE TO REGISTER AS A TEAM MEMBER? The team registration deadline is September 28th.

CAN SOMEONE BE ADDED TO A TEAM AFTER THE DEADLINE? We restrict official team registration to September 28th so we can determine award winners in time for Race Day. However, participants are still able to register up until Race Day. If you have friends or co-workers who decide to participate after the team deadline, we welcome them! They will not be counted toward your team's official number, but they can run or walk with your team.

HOW DO MY TEAM MEMBERS GET THEIR PACKETS (SHIRTS AND BIBS)? When people register they will automatically have their packets mailed to them free of charge, if registered by September 12th. After that date, all packets are scheduled for individual pickup. Pickup locations, dates, and times are listed in this packet. If you will be picking up packets for your team, please email teams@komencharlotte.org at least 48 hours in advance and let us know the location, so we can have the packets bundled for you ahead of time.

HOW DO I KNOW WHO HAS REGISTERED FOR MY TEAM? When you set up your team, you will have created a team page. This page will show everyone who has registered under your team name.

WHAT IF MY COMPANY WANTS TO SPONSOR MY TEAM? For corporations wishing to sponsor team members' Race registration fees, please email admin@komencharlotte.org.

A TEAM MEMBER SIGNED UP ONLINE AS AN INDIVIDUAL, BUT MEANT TO SIGN UP ON MY TEAM. HOW DO I CORRECT THIS? Send an email to teams@komencharlotte.org before September 26th with the individual's name and the name of the team they should be on.

WHO SHOULD CHECKS BE MADE PAYABLE TO? Please make all checks payable to Komen Charlotte Race for the Cure. On the check memo line, please include your name and your team name. If it's clearly marked, you'll get the fundraising credit.

WHERE DO I SEND MY PLEDGES? If you have pledges that were not collected on-line, please send them to:

Komen Charlotte Race for the Cure
PO Box 601597
Charlotte, North Carolina 28260-1597

Pledges can also be dropped off at the Expo area, or in the Wachovia Atrium on Race Day. *Please do not send in cash.*

WHERE SHOULD I TELL MY TEAM TO MEET? Ask your team to meet you in the Team Village.

WHO DO I CONTACT IF I HAVE RACE QUESTIONS? Contact your Komen Coach or email teams@komencharlotte.org.

ARE PETS, BIKES, SKATEBOARDS OR STROLLERS ALLOWED AT THE RACE?

For the safety of all participants, pets, bikes, and skateboards are not allowed at the Race. Strollers are fine; however we ask that those with strollers start the Race toward the back of the pack.

WHAT TIME SHOULD I PLAN ON GETTING TO THE RACE? Ask your team to meet in Team Village between 6:00 am and 7:15, in time for your team's picture. Make sure you have scheduled your team's picture with teams@komencharlotte.org.



PLEDGE FORM	Komen Charlotte Race for the Cure®	Saturday October 1, 2011
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Please visit Race website
komencharlotte.org
to pledge online or for more
information

For questions, contact
pledges@komencharlotte.org
704-347-8181

TEAM NAME							
RACE PARTICIPANT'S FIRST NAME	RACE PARTICIPANT'S LAST NAME						
ADDRESS							
CITY, STATE, ZIP							
EMAIL ADDRESS				PHONE			

Donation Collectors Be sure to write your name on the bottom-left corner of each collected check to ensure proper credit for your pledge total!	Make checks payable to: Komen Charlotte Race for the Cure®	Mail this form along with checks to: Komen Charlotte Race for the Cure® P.O. Box 601597 Charlotte, NC 28260-1597	Please do not mail cash! Do not combine pledge money with Race entry fees. Mail this form with checks to Komen Charlotte Race for the Cure® or turn in donations at the Pledge Booth on Race Day.
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Donor's Name	Check #	Amount	Donor's Name	Check #	Amount	
1.		\$	6.		\$	
2.		\$	7.		\$	
3.		\$	8.		\$	
4.		\$	9.		\$	
5.		\$	10.		\$	
					TOTAL	\$

Check here if you have entered these offline donations onto your personal webpage on the Race website.

Corporate Matching Please file the necessary form(s) with your employer and also submit copies to the Charlotte Komen office at 2316 Randolph Rd, Charlotte, NC 28207 or Fax to 704-347-8145. Matching funds will not be considered for prize determination unless they have been actually received by the Charlotte Komen Office by October 31, 2011 .	Pledge donations are tax deductible. Taxpayer ID of the Susan G. Komen Breast Cancer Foundation Charlotte Affiliate is 75-2854959 . Acknowledgements will be issued for individual contributions over \$250.	To be eligible for Pledge Prizes , pledge checks must be submitted with this form AND postmarked by October 31, 2011 .
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CELEBRATING
15
YEARS

2011 Komen Charlotte Race for the Cure®

www.komencharlotte.org
P.O. Box 601597
Charlotte, NC 28260-1597
704.347.8181

Entry Form
Uptown Charlotte
Saturday, October 1, 2011

ONE FORM PER PERSON (please print clearly in blue or black ink)

Last Name										First Name										State		Zip Code					
Email Address										Address										City		State		Zip Code			
Phone Number										Date of Birth (Month/Date/Year)										Competitive Participants Only		Gender: <input type="checkbox"/> F <input type="checkbox"/> M		Are you registering for a team? <input type="checkbox"/> YES <input type="checkbox"/> NO		IF YES, TEAM NAME:	

Photographic and Results Release:

I give my full consent and permission to The Susan G. Komen Breast Cancer Foundation, Inc. d/b/a Susan G. Komen for the Cure ("Komen"), its local affiliates and races, their sponsors and corporate sponsors, their successors, licensees, and assigns the irrevocable right to use, for any purpose whatsoever and without compensation, (i) any photographs, videotapes, audiotapes, or other recordings of me or my minor children that are made during the course of this event (the "Event"); and (ii) the results of my or my minor children's participation in this event (e.g. race time, name, participant number).

Waiver and Release of Claims:

I understand that my consent to these provisions is given in consideration for being permitted to participate in this Event. I further understand that I may be removed from this competition if I do not follow all of the rules of this Event. I am a voluntary participant at this Event. I am in good physical condition and am solely responsible for my personal health, safety, and personal property. I KNOW THAT THIS EVENT IS A POTENTIALLY HAZARDOUS ACTIVITY AND I HEREBY VOLUNTARILY ASSUME FULL AND COMPLETE RESPONSIBILITY FOR, AND THE RISK OF, ANY INJURY OR ACCIDENT THAT MAY OCCUR DURING MY PARTICIPATION IN THIS EVENT OR WHILE ON THE EVENT PREMISES. TO THE FULLEST EXTENT OF THE LAW, I, FOR MYSELF, MY NEXT OF KIN, MY HEIRS, ADMINISTRATORS, AND EXECUTORS, HEREBY RELEASE AND HOLD HARMLESS AND COVENANT NOT TO FILE SUIT AGAINST KOMEN, Susan G. Komen for the Cure Charlotte D/B/A Susan G. Komen for the Cure Charlotte, THEIR AFFILIATES AND ANY AFFILIATED INDIVIDUALS, ANY EVENT SPONSORS AND THEIR AGENTS AND EMPLOYEES, AND ALL OTHER PERSONS OR ENTITIES ASSOCIATED WITH THIS EVENT (COLLECTIVELY THE "RELEASEES") FOR ANY INJURY OR DAMAGES I OR MY MINOR CHILDREN ATTENDING THE EVENT MIGHT SUFFER IN CONNECTION WITH MY OR THEIR PARTICIPATION IN THIS EVENT OR WHILE ON THE EVENT PREMISES. THIS RELEASE APPLIES TO ANY AND ALL LOSS, LIABILITY, OR CLAIMS, MY NEXT OF KIN, HEIRS, ADMINISTRATORS AND EXECUTORS MAY HAVE ARISING OUT OF MY OR MY MINOR CHILDREN'S PARTICIPATION IN THIS EVENT OR WHILE ON THE EVENT PREMISES, INCLUDING BUT NOT LIMITED TO, PERSONAL INJURY OR DAMAGE SUFFERED BY ME OR OTHERS, WHETHER SUCH LOSSES, LIABILITIES, OR CLAIMS BE CAUSED BY FALLS, CONTACT WITH AND/OR THE ACTIONS OF OTHER PARTICIPANTS, CONTACT WITH FIXED OR NON-FIXED OBJECTS, CONTACT WITH ANIMALS, CONDITIONS OF THE EVENT PREMISES, NEGLIGENCE OF THE RELEASEES, RISKS NOT KNOWN TO ME OR NOT REASONABLY FORESEEABLE AT THIS TIME, OR OTHERWISE.

This Photographic and Results Release and Waiver and Release of Claims (collectively, the "Release") shall be constructed under the laws of the state in which the Event is held. In the event any provision of this Release is deemed unenforceable by law, (i) Komen shall have the right to modify such provision to the extent necessary to be deemed enforceable; and (ii) all other provisions of this Release shall remain in full force and effect. I understand that I have given up substantial rights by signing this Release, and have signed it freely and voluntarily without any inducement, assurance or guarantee being made to me and intend my signature to be a complete and unconditional release of liability to the greatest extent allowed by law.

Method of Payment

Check/Money Order Check # _____ Cash

Credit Card (Visa/MC) Card # _____ Exp. _____

Cardholder Name: _____

SIGNATURE _____

SIGNATURE (Parent or Guardian if under age 18) _____

Location/Date **ONLINE**

Bib Number: _____

PARTICIPATION TYPE	Pre-Registration	Race Day	Amount Enclosed
Recreational 5K <input type="checkbox"/> Adult <input type="checkbox"/> Youth (6-15)	\$30 \$20	\$35 \$25	
Competitive 5K <input type="checkbox"/> Adult <input type="checkbox"/> Youth (6-15)	\$35 \$25	N/A N/A	
1 Mile Run/Walk <input type="checkbox"/> Adult <input type="checkbox"/> Youth (6-15)	\$30 \$20	\$35 \$25	
<input type="checkbox"/> Sleep In for the Cure® <i>Unable to participate race day? Register before noon on September 12th and you will still get a race shirt mailed to you!</i>	\$30	N/A	
<input type="checkbox"/> Child 5 and Under (participating with a parent)	\$10	\$10	
<input type="checkbox"/> Additional Tax-Deductible Donation			
<input type="checkbox"/> \$5.00 mail donation <i>You can choose to donate \$5 to offset the cost of mailing your packet.</i>			
TOTAL			

T-SHIRT SIZE: Youth M S M L XL XXL XXXL

Registration must be received by noon on Sept. 12th to qualify for shirt mailing.

Would you like to be recognized as a breast cancer survivor?
 Y N

Ethnicity (Optional)

American Indian or Alaska Native Native Hawaiian or Pacific Islander
 Asian White or Caucasian
 Black or African American Rather Not Say
 Hispanic/Latino(a) Other

How did you hear about us?

Returning Participant TV Article Word of Mouth
 Print Ad Web Radio Other Pink Sunday

Notify me regarding breast cancer advocacy opportunities.

The Komen Advocacy Alliance (KAA) is the non-partisan voice for over 2.5 million breast cancer survivors and supporters. Our mission is to translate the Komen promise into action at all levels of government to discover and deliver the cure.

Make checks payable to Komen Charlotte Race for the Cure
Mail completed form to: P.O. Box 601597
Charlotte, North Carolina 28260-1597